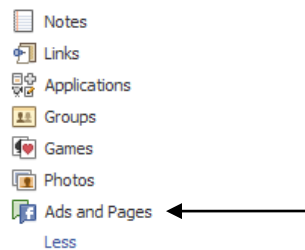


## Facebook: Creating a Page

A Facebook page is a way to create a public profile that enables the sharing of businesses, products, or courses with Facebook users. Many of the same applications as a group can be used on the page.

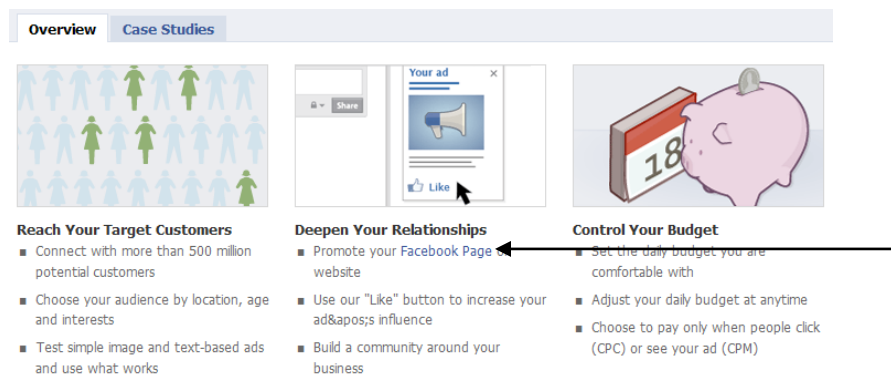
### Step 1

Begin on the homepage. Go to the sidebar and choose the “Ads and Pages” option to start creating the page. If the “Ads and Pages” option is not visible, click the “More” link.



### Step 2

Choose the “Facebook Page” option that is highlighted in blue in the center of the page.



### Step 3

Next, click the green “Create a Page” button on the upper-right corner of the page.

### Step 4

In the Community Page section, type the name of your page in the “Page name” field.

#### Community Page

Generate support for your favorite cause or topic by creating a Community Page. If it becomes very popular (attracting thousands of fans), it will be adopted and maintained by the Facebook community. [Learn more.](#)

Please note that you will not be able to edit the name of a Page after it has been created.

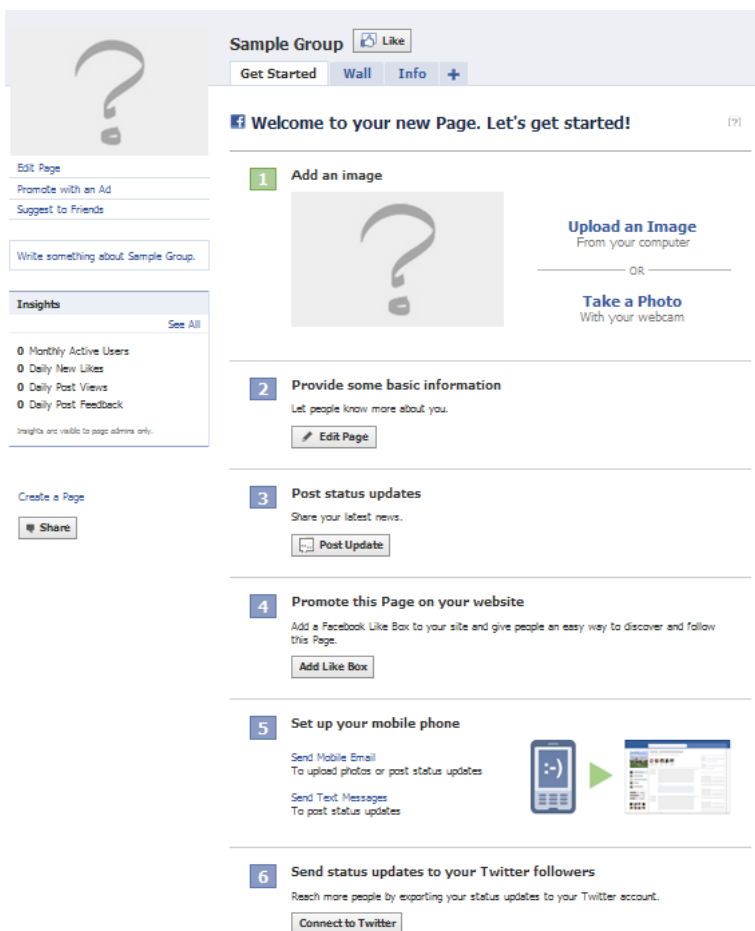
Page name:

(examples: Elect Jane Smith, Recycling)

[Create Community Page](#)

## Step 5


Now the page is created. Follow the simple directions under the Get Started tab to finish setting up the page.



**Sample Group** Like

Get Started Wall Info +

Welcome to your new Page. Let's get started! (9)

- 1 Add an image**  
  
 Upload an Image  
 From your computer  
 OR  
 Take a Photo  
 With your webcam
- 2 Provide some basic information**  
 Let people know more about you.  
 Edit Page
- 3 Post status updates**  
 Share your latest news.  
 Post Update
- 4 Promote this Page on your website**  
 Add a Facebook Like Box to your site and give people an easy way to discover and follow this Page.  
 Add Like Box
- 5 Set up your mobile phone**  
 Send Mobile Email  
 To upload photos or post status updates  
 Send Text Messages  
 To post status updates
- 6 Send status updates to your Twitter followers**  
 Reach more people by exporting your status updates to your Twitter account.  
 Connect to Twitter

## More Information

For access to additional information, tutorials and workshops, please visit the Center for Academic Technology website, <http://www.butler.edu/it/cat> or contact any Center for Academic Technology staff member at [training@butler.edu](mailto:training@butler.edu), or contact the Information Commons desk in Irwin Library at [infocommons@butler.edu](mailto:infocommons@butler.edu) or 940-9235.

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*Quick Guide:  
Facebook: Creating a Group*