

Kaylin Pellegrini

kpellegr@butler.edu

725 W Hampton Dr. Indianapolis, IN 46208

(207) 922-0410

EDUCATION

Butler University

Bachelor of Science in Marketing; Sports Media Concentration

Expected Graduation 2017

GPA: 3.44/4.0

WORK EXPERIENCE

Indy Fuel (Indiana Hockey Club, LLC)

Spring 2016

Intern

- Assist with sponsorship fulfillment, event presentation, and pre/post-game events
- Provide support for front office staff and perform basic receptionist duties
- Represent Indy Fuel at community events and assist with mascot appearances

Indiana Sports Corp

Fall 2015

Business Development Intern

- Participate in the planning, coordination and implementation of development, marketing, promotional and fund-raising activities for Indiana Sports Corp and its events
- Assist with prospect research, database entry, membership solicitation, and membership fulfillment
- Focus on execution of Corporate Challenge, Golden Ticket Raffle, Indiana Taps & Touchdowns, and Big Ten Football Championship Weekend

LEADERSHIP EXPERIENCE

Butler University Office of Admission

2014 - Present

Student Ambassador: Tour Guide, Front Desk Assistant, Telecounselor

- Market Butler University to prospective students and parents through guided tours and events
- Answer questions from prospective students/parents about the University
- Greet visitors at front desk and provide positive, friendly first impression

Butler University Health and Recreation Complex (HRC)

Mar. 2015 - Present

Student Marketing Assistant

- Oversee HRC social media accounts including Facebook, Twitter, Instagram, and Sprout Social
- Assist in development of new social media based marketing strategies
- Provide support to seven directors of HRC programming

Alpha Kappa Psi Professional Business Fraternity

2014 - Present

Vice President of Membership (2016); Vice President of Professional Events (2015)

- Supervise recruitment chair, marketing chair, alumni relations chair, and pledge educator
- Coordinate with local businesses and business professionals to speak at chapter meetings to provide opportunities for brothers to network and gain valuable industry knowledge
- Maintain member records

Alpha Chi Chapter of Alpha Chi Omega

2014 - Present

Panhellenic Delegate (2016); Intramural Chair and Assistant Warden (2015)

- Develop and execute Panhellenic event attendance policy
- Organize and manage intramural sports teams for the chapter
- Plan and execute Initiation of new members

MEMBERSHIPS & OTHER EXPERIENCE

National Society of Collegiate Scholars

2014 – Present

Butler Blue Crew – Live Mascot Program Student Caretakers

2014- May 2015

The Butler Collegian

2014 - 2015

Butler University Student Government Association

2013 - 2015

Bagger, Bangor (ME) Air National Guard Base Commissary

2011 -2014